



**Social Media - Graphic Design Intern (Summer)**  
**Great Lakes Baseball Academy**

**Job Overview**

Great Lakes Baseball Academy, a leading organization in youth baseball, is looking to hire a talented Social Media Graphic Design Intern to join our team this summer. This position will allow applicants to gain valuable experience across all areas of social and digital media. Focusing mostly on creating graphic elements to bolster our social media channels, this position will also have the opportunity to gain valuable experience capturing photo and video content, developing social media strategy and working in the fast-paced sports industry. If you're excited to be part of a winning team focused on player development, character development and changing lives through baseball, Great Lakes is a GREAT place to grow your career!

**Responsibilities for Social Media Intern**

- Work alongside the team to create a plan for social media strategies
- Create graphics to be posted on social media
- Create a full brand collection of graphics - great for portfolios
- Aid in the capturing and creation of photo/video content of our teams and athletes
- Attend practices, workouts and games to capture content (some travel may be required)
- Travel with teams to weekend tournaments, capturing content on-site and covering the tournament on social media (minimal)
- Post to social media accounts while maintaining brand voice and style
- Produce excellent and entertaining live content to Instagram stories

**Preferred Qualifications for Social Media Intern**

- Bachelor's degree in OR enrolled in a program in a related field. (Marketing, journalism, public relations, etc..)
- 1-2 years of graphic design experience
  - Big plus if experienced in content creation (video/photo)
- Familiarity working in sports and/or youth sports (specifically baseball)
- Comfortable with working with Microsoft Office and Adobe Creative Suite
- General knowledge of Twitter/X and Instagram
- Strong writing, editing and proofreading skills with keen attention to detail
- Ability to work ~4 days per week with a varied schedule including evenings and weekends (Mostly Weekends)

**Other**

- \$1,000 Stipend
- Ability to use any content you create for your own portfolio
- Gain valuable experience operating in a professional sports environment

If interested, email resume to [scott@greatlakesbaseball.us](mailto:scott@greatlakesbaseball.us) and include the position you are applying for in the subject line.